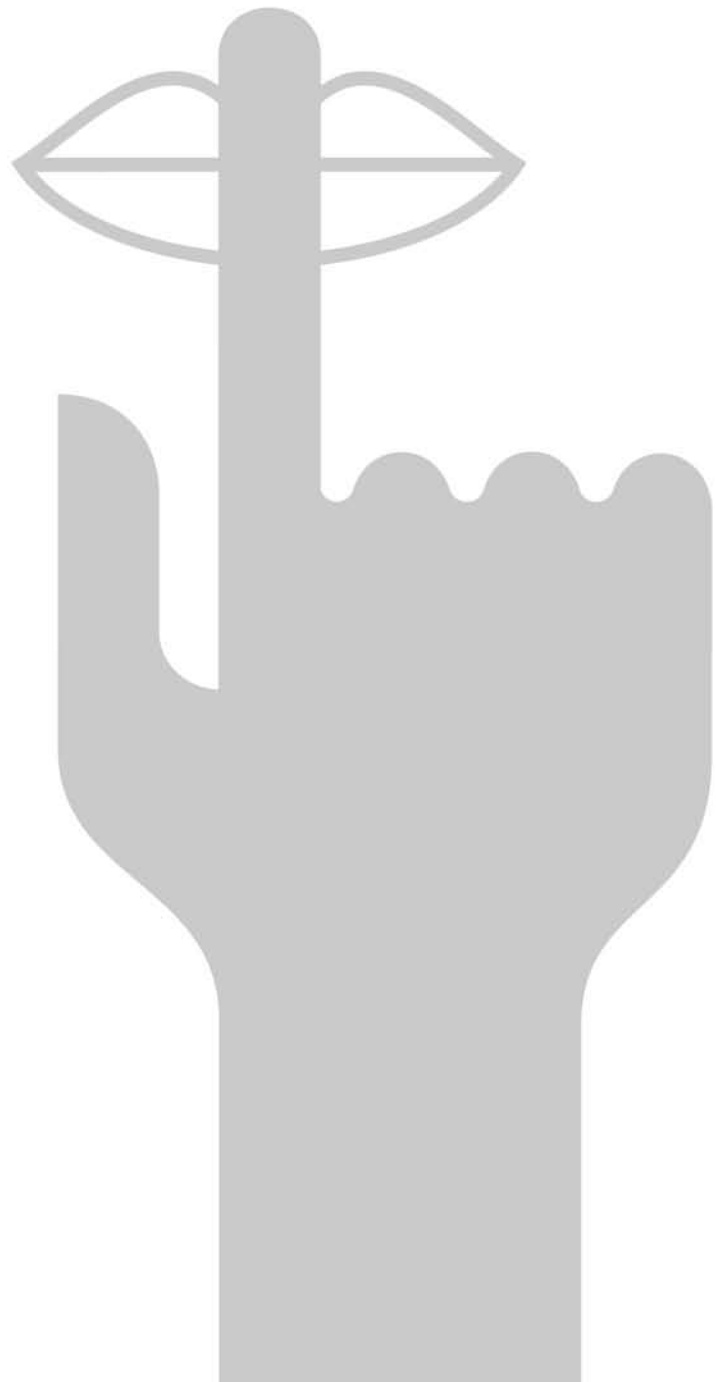
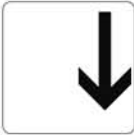

































Communicating without words:  
pictograms in public  
information signs

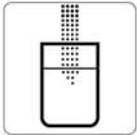




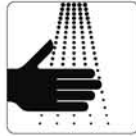

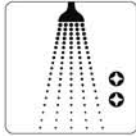

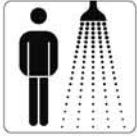













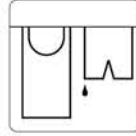












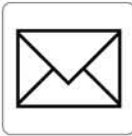

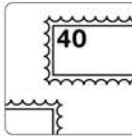



















Pictograms  
4059 ....

					<b>Public Information Signs</b>	<b>Directional signage</b>
						0001 This way 0002 This way 0003 This way
						0004 This way 0005 This way 0006 This way 0007 This way 0008 This way
						<b>Transit routes</b>
						0010 Pedestrians 0011 Footbridge 0012 Lift
						0013 Stairs down 0014 Stairs up 0015 Escalator down 0016 Escalator up 0017 Escape route
						<b>Locations</b>
						0020 Entrance 0021 Exit 0022 Meeting point
					0023 Children	
					<b>Prohibition Signs</b>	
						0030 No smoking 0031 No animals 0032 No fish
						0033 No swimming 0034 No photography 0035 No flash photography 0036 Do not touch 0037 No mobile phones
						0038 No parking
						<b>Miscellaneous</b>
						0040 Waste 0041 Quiet please 0042 No shoes

# Pictograms 4059 ....

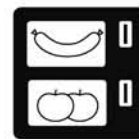
	0043 Drinking water					
<b>Functional Spaces</b>	<b>Hygiene</b>					
	0100 Ladies' toilet					
	0101 Gents' toilet					
	0102 Toilet facilities					
	0103 For the disabled					
	0104 Washing facilities					
	0105 Bathroom					
	0106 Shower					
	0107 Ladies' shower					
	0108 Men's shower					
	0109 Nappy changing facil.					
	0110 Tap (opto)					
	0111 Soap dispenser (opto)					
	0112 WC (opto)					
	<b>Sojourn rooms</b>					
0120 Rest room						
0121 Waiting room						
0122 Visitors' terrace						
<b>Changing rooms</b>						
0130 Ladies' changing room						
0131 Men's changing room						
0132 Cloakroom facilities						
<b>Service spaces</b>						
0140 Typing room						
0141 Ironing room						
0142 Airing room						
0143 Storeroom						
0144 Utility room						
0145 Cleaning facilities						
<b>Miscellaneous</b>						
0150 Kitchen						
0151 Sauna						
0152 Solarium						
0153 Conference room						
0154 Prayer room						

				<b>Communications</b>	<b>Telecommunications</b>
					0200 Telephone 0201 Fax
					<b>Postal services</b>
					0210 Post office 0211 Parcels 0212 Stamps
					0213 Letter box
					<b>EDP</b>
					0220 Laptop
					<b>Press</b>
					0230 Press 0231 Radio 0232 Film
					0233 Television
				<b>Service</b>	<b>Travel/hotels</b>
					0300 Hotel 0301 Reception 0302 Porter
					0303 Trolley
					<b>Catering</b>
					0310 Restaurant 0311 Breakfast 0312 Café
					0313 Bar 0314 Snacks 0315 Waiter service 0316 Self-service

# Pictograms 4059 ....

## Vending machines etc.

- 0320 Copier
- 0321 Drinks vendor
- 0322 Food vendor

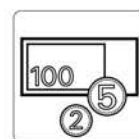


- 0323 "Poop scoop" set



## Miscellaneous

- 0330 Information
- 0331 Lost & found
- 0332 Bank



- 0333 Childminding facilities
- 0334 Ticket office
- 0335 Programmes
- 0336 Interpreter
- 0337 Janitor



- 0338 Elections



## Safety

### Emergencies

- 0400 Emergency call
- 0401 Police
- 0402 Fire alarm



- 0403 Fire extinguisher



### Safety warnings

- 0410 Danger to life
- 0411 Beware electricity
- 0412 Wear breathing gear









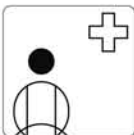








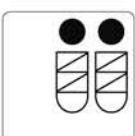










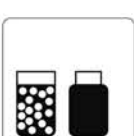




- 0413 Wear ear protection
- 0414 Wear eye protection
- 0415 Wear protect. headgear
- 0416 Inflammable substance
- 0417 Caustic substances






















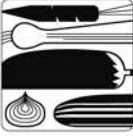






- 0418 Explosive substances
- 0418 Radioactive substance
- 0420 No pacemakers permitted
- 0421 Beware of the pit



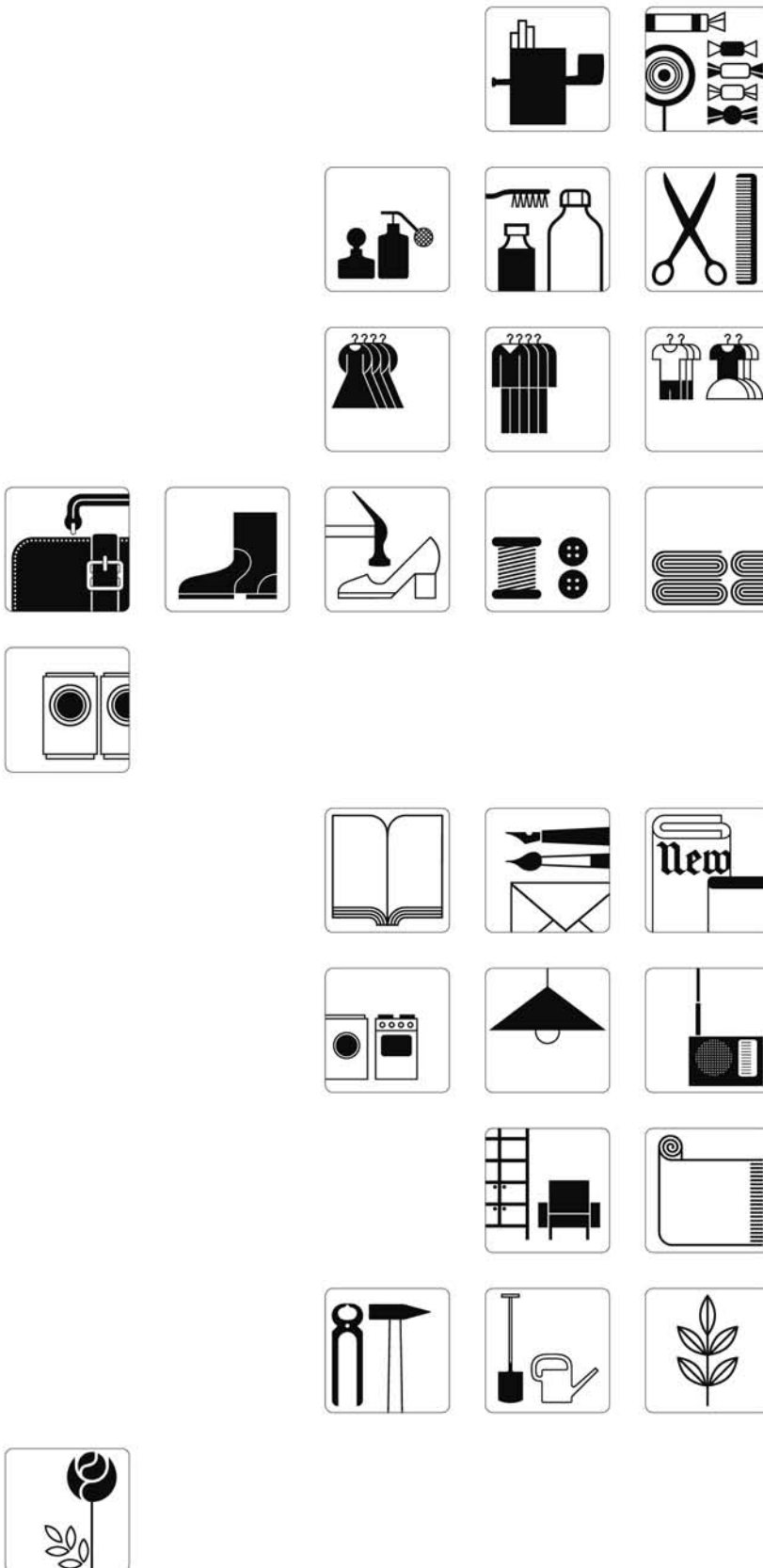
					<b>Water rescue</b>
					0430 Rescue diver 0431 Swimmers' rescue 0432 Lifesaver boat
					0433 Rescue ball 0434 Resuscitation 0435 Rescue service 0436 Lifeline
					<b>Health</b> <b>Medical staff</b>
					0500 Doctor 0501 Sister
					<b>In-patient treatment</b>
					0510 Hospital 0511 Registration 0512 Surgery
					0513 ECG 0514 Laboratory 0515 Intensive care 0516 X-ray ward 0517 Children's ward
					0518 Infants' ward 0519 Inoculation point
					<b>Medical departments</b>
					0520 Internal medicine 0521 Urology 0522 Gynaecology
					0523 Dentistry/orthodontics 0524 Ear/nose/throat 0525 Ophthalmology 0526 Neurology 0527 Remedial gymnastics
					0528 Massage
					<b>Miscellaneous</b>
					0530 Medicines 0531 Chemist 0532 First Aid

# Pictograms

## 4059 ....

	0533 Red Cross					
Culture and Recreation	<b>Events</b>					
	0600 Theatre					
	0601 Concert					
	0602 Cinema					
	0603 Stage					
	0604 Open-air theatre					
	0605 Lecture hall					
	<b>Exhibitions</b>					
	0610 Museum					
	0611 Place of interest					
	0612 Mine					
	<b>Camping</b>					
	0620 Caravanning					
	0621 Campsite					
<b>Misc. spaces</b>						
0630 Gallery						
0631 Auditorium						
0632 Library						
0633 Reading room						
0634 Clubroom						
Shops	<b>Groceries</b>					
	0700 Groceries					
	0701 Supermarket					
	0702 Greengrocer					
	0703 Butcher					
	0704 Dairy products					
	0705 Bakery					
	0706 Fishmonger					
	0707 Delicatessen					
	0708 Ice-cream					
0709 Beverages						





**Luxury foods and kindred products**

- 0710 Tobacco products
- 0711 Confectionery

**Bodycare**

- 0720 Perfumes
- 0721 Drugstore
- 0722 Hairdressers

**Textiles, leather, clothing**

- 0730 Women's wear
- 0731 Menswear
- 0732 Children's wear

- 0733 Leatherware
- 0734 Shoes
- 0735 Shoemaker
- 0736 Haberdashery
- 0737 Materials

- 0738 Laundry

**Reading matter/stationery**

- 0740 Books
- 0741 Stationery
- 0742 Newspaper/periodicals

**Electrical appliances**

- 0750 Domestic elect. appl.
- 0751 Lights
- 0752 Consumer electronics

**Interior fittings**

- 0760 Furniture
- 0761 Carpets

**Home and garden**

- 0770 DIY products
- 0771 Gardening implements
- 0772 Plants

- 0773 Flowers

# Pictograms

## 4059 ....

### Other special-interest shops

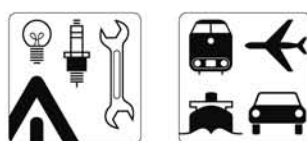
- 0780 Gifts
- 0781 Glass and porcelain
- 0782 Clocks and jewellery



- 0783 Optics
- 0784 Photographic goods
- 0785 Sports ware
- 0786 Toys
- 0787 Musical instruments



- 0788 Car accessories
- 0789 Travel agency



### Miscellaneous

- 0790 Cashdesk
- 0791 Duty-free goods



## Transport

### Parking

- 0800 Parking facility
- 0801 Parking/cashdesk



### Local transport

- 0810 Bus
- 0811 Tram
- 0812 Underground



- 0813 Urban rapid transit
- 0814 Taxi



### Long-distance transport

- 0820 Lorry
- 0821 Train
- 0822 Port



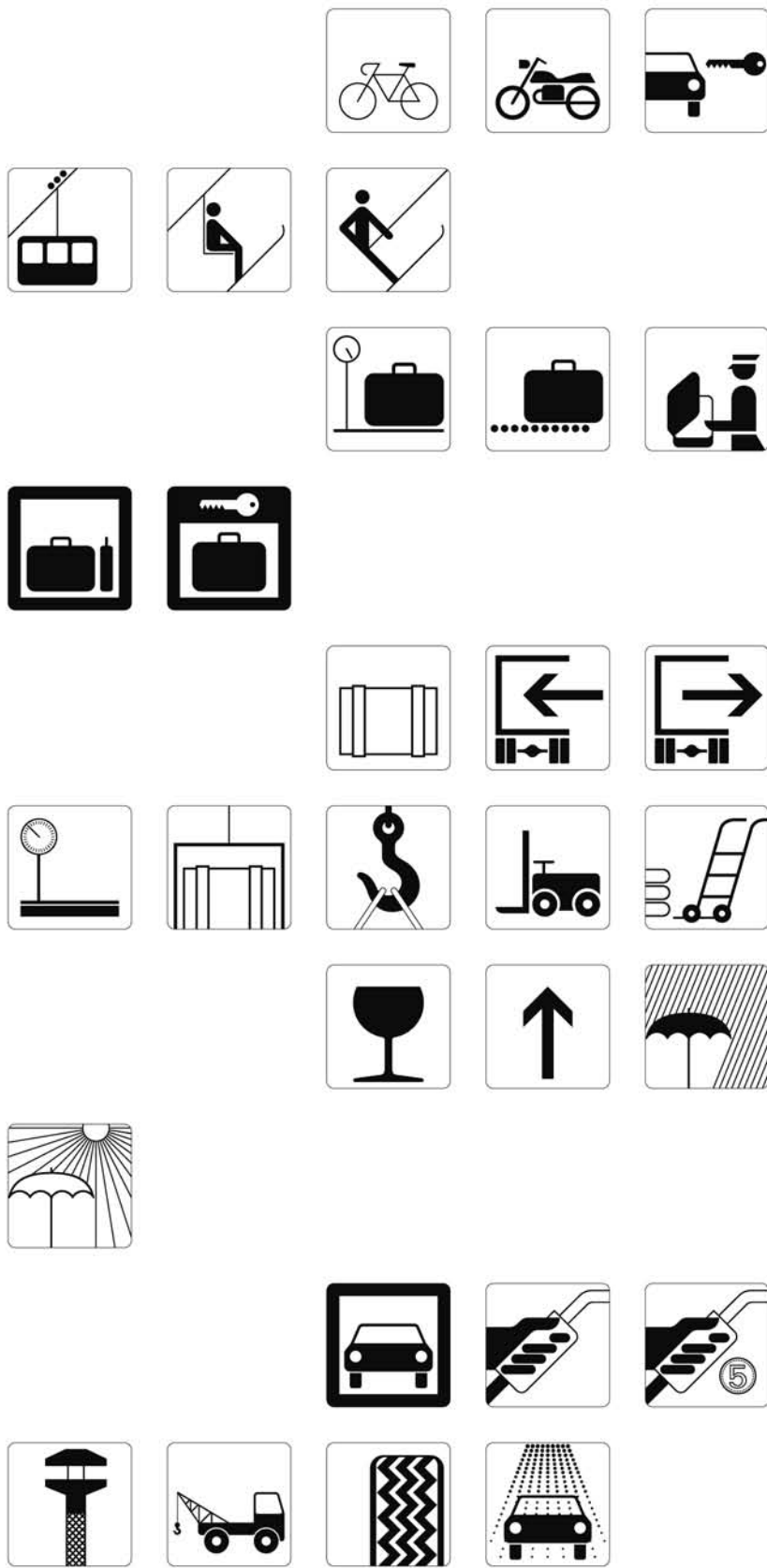
### Aviation

- 0830 Airport
- 0831 Arrival
- 0832 Departure



- 0833 Transfer passengers
- 0834 Connecting flights
- 0835 Air passengers
- 0836 Helicopter





**Misc. means of conveyance**

- 0840 Bicycle
- 0841 Motorcycle
- 0842 Hire car

- 0843 Cable car
- 0844 Chairlift
- 0845 Ski tow

**Luggage**

- 0850 Luggage check-in
- 0851 Luggage reclaim
- 0852 Luggage control

- 0853 Luggage compartment
- 0854 Left-luggage locker

**Freight**

- 0860 Freight
- 0861 Load
- 0862 Unload

- 0863 Weighbridge
- 0864 Goods lift
- 0865 Loading crane
- 0866 Forklift truck
- 0867 Warehouse

**Carriage advice**

- 0870 Fragile
- 0871 This side up
- 0872 Keep dry

- 0873 Protect against heat

**Car services**

- 0880 Garage
- 0881 Filling station
- 0882 Coin-opr. filling station

- 0883 Vehicle workshop
- 0884 Towing service
- 0885 Tyre service
- 0886 Car wash

# Pictograms

## 4059 ....

	<b>Miscellaneous</b>				
	0890 Passport control				
	0891 Check-in				
	0892 Customs				
<b>Sport</b>	<b>General</b>				
	0900 General leisure sport				
	0901 Wheelchair sport				
	0902 Handicapped sport				
	0903 Deaf sport				
	0904 Training/coaching				
	0905 Ski school				
	0906 Pool attendant				
	<b>Spaces</b>				
	0910 Stadium				
	0911 Swimming pool				
	<b>Athletics</b>				
	0920 Athletics				
	0921 Long jump				
	0922 Triple jump				
	0923 Pole vault				
	0924 High jump				
	0925 Hurdles				
	0926 Shot put				
	0927 Discus throwing				
	0928 Javelin				
	0929 Hammer throwing				
	0930 Walking				
	0931 Duathlon				
	0932 Triathlon				
	<b>Ball sports</b>				
	0940 Football				
	0941 Volleyball				
	0942 Basketball				
	0943 Handball				
	0944 (American) Football				
	0945 Baseball				
	0946 Hockey				
	0947 Rugby				
	0948 Skittles				
	0949 Tennis				
	0950 Table tennis				
	0951 Badminton				
	0952 Squash				



0953 Golf



**Niche ball sports**

0960 Stone put



**Gymnastics**

0970 Gymnastics  
0971 Muscular gymnastics  
0972 Floor gymnastics



0973 Rhythmic sport gymn.  
0974 Rings  
0975 Horizontal bar  
0976 Parallel bars  
0977 Asymmetric bars



0978 Ladies vault  
0979 Men's vault  
0980 Side vault  
0981 Beam  
0982 Sport acrobatics



**Martial arts**

0990 Wrestling  
0991 Boxing  
0992 Karate



0993 Taekwondo



**Cycling**

1000 Cycling  
1001 Mountain biking  
1002 Six-day racing



**Motor sports**

1010 Motorcar sport  
1011 Motorcycle sport  
1012 Motocross



**Equestrian sports**

1020 Riding  
1021 Dressage  
1022 Horse racing

# Pictograms

## 4059 ....

1023 Harness racing  
1024 Polo



### Water sports

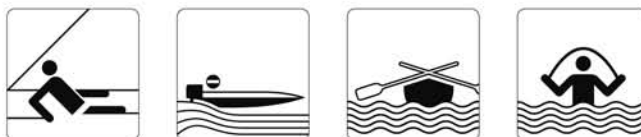
1030 Diving  
1031 High diving  
1032 Water polo



1033 Waterskiing  
1034 Windsurfing  
1035 White water racing  
1036 Canoeing  
1037 Rowing



1038 Sailing  
1039 Motorboating  
1040 Boating  
1041 Aquagymnastics



### Aerial sports

1050 Gliding  
1051 Powered aerial sports  
1052 Kite-flying



1053 Hang-gliding  
1054 Parachuting  
1055 Ballooning



### Leisure sports

1060 Jogging  
1061 Skating  
1062 Skateboarding



1063 Fishing  
1064 Angling  
1065 Hiking  
1066 Cycling  
1067 Darts



1068 Billiards  
1069 Nordic Walking  
1070 Chess



### Winter sports

1080 Cross-country skiing  
1081 Slalom  
1082 Downhill skiing





- 1083 Biathlon
- 1084 Special ski jump
- 1085 Snowboard
- 1086 Ice hockey
- 1087 Speed skating



- 1088 Figure skating
- 1089 Pair-skating
- 1090 Tobogganing
- 1091 Ice skating
- 1092 Bob-sleighbing



- 1093 Ski ballet



**Special sports**

- 1100 Fencing
- 1101 Archery
- 1102 Shooting



- 1103 Climbing
- 1104 Weight-lifting
- 1105 Dancesport
- 1106 Hunting
- 1107 Mountain trekking



- 1108 Powerlifting



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